

Privacy Policy - Summit Wild Ltd

This Privacy Policy outlines how Summit Wild Ltd (company number: 15866538) manages the personal data we collect, use, and safeguard. We are committed to upholding your privacy rights and processing your information in compliance with the Data Protection Act 2018.

Contact Information

Our registered office is located at:

167-169 Great Portland Street,
London,
England,
W1W 5PF

If you have any inquiries about your personal data or our data handling practices, please reach out to us via:

- **Phone:** +44 7784545349
- **Email:** info@summitwild.com

Purpose of Data Processing

Website Interaction

- **Activity:** Submitting forms on our website
- **Purpose:** To inform you about our services and products, including newsletters
- **Legal Basis:** Consent/Legitimate Interest

Inquiries

- **Activity:** Making inquiries via email or phone
- **Purpose:** To respond to your questions and offer information about our services
- **Legal Basis:** Consent/Legitimate Interest

Legal Grounds for Processing Personal Data

- **Consent:** We obtain your consent for certain activities, such as subscribing to newsletters. You can withdraw your consent at any time.
- **Contractual Necessity:** Processing is essential for fulfilling our obligations under contracts with customers or suppliers.
- **Legitimate Interests:** We may use personal data for marketing and communication purposes based on legitimate interests; while ensuring you have the option to opt out.

Marketing Communications

We may use your personal information to send you information about products or services that may interest you, in line with your preferences. If you wish to stop receiving communications or adjust your contact preferences, please email us at info@summitwild.com or use the unsubscribe option in our emails.

Data Recipients

We may share your personal data with trusted third parties, including service providers and subcontractors, who assist us in delivering our services. We ensure they comply with data protection regulations and respect your privacy.

International Data Transfers

Your personal data may be processed in countries outside the UK. We will ensure that any such transfer is backed by appropriate safeguards to protect your data in line with UK standards.

Data Retention

We will retain your personal data for a maximum of seven years following your last transaction, for accounting and legal purposes. For marketing data, we will keep your information until you opt-out, ensuring we retain only necessary details to avoid further contact for marketing.

Your Rights

You have several rights regarding your personal data, including:

- **Right to Information:** You have the right to understand how your data is collected and used. This policy provides that information.
- **Right of Access:** You can request a copy of your personal data. Please provide sufficient details to help us locate your information. We will respond within 28 days.
- **Right to Rectification:** If your data is incorrect or incomplete, you can request corrections. We will inform you of our decision within 28 days.
- **Right to Erasure:** You can request the deletion of your personal data where there is no legitimate reason for us to retain it. We will respond within 28 days.
- **Right to Restrict Processing:** You may request a restriction on the processing of your data, and we will consider your request within 28 days.
- **Right to Object:** You have the right to object to our processing of your data, particularly for direct marketing purposes. We will comply promptly.
- **Rights Related to Automated Decisions:** If we make decisions based solely on automated processing, you have the right to know and challenge those decisions.

Consent Withdrawal

You can withdraw your consent for data processing at any time. Opt-out options are available in our communications, or you can contact us directly.

Complaints

If you have concerns about how we handle your personal data, please contact us at info@summitwild.com. You also have the right to lodge a complaint with the Information Commissioner's Office. Our ICO Data Protection Registration Reference is: ZB748571.

External Links

Our website may include links to third-party websites not governed by this Privacy Policy. Please review their privacy policies to understand their practices.